### Did-you-mean

raytion

Bastian Mathes, Raytion GmbH Berlin Buzzwords 2017 13<sup>th</sup> June 2017



Introduction

Implementation Approaches (nothing fancy) Summary

### About me

Raytion GmbH, Düsseldorf

Enterprise search projects since 2001 (Raytion) / 2009 (me)

Solr, Elasticsearch, Exalead, FAST ESP, FS4SP, GSA (me) + \*sharepoint\*, Attivio, ... (Raytion)

### Introduction

# Introduction – Did-you-mean

The user misspelled a query

Therefore there a no or few results

DYM suggests the most likely correction



Ungefähr 841 Ergebnisse (0,72 Sekunden)

Meintest du: Annegret kramp karrenbauer



DYM "module" delivers correction and estimated number of results (ideally)

When to show DYM at all ?

When to redirect to the correction immediately ?

When search for both original and correction ?

# DYM – Requirements

#### Find a similar query with more results

- → Similar by edit distance limit (Levenshtein etc.)
- $\rightarrow$  If there is more than one possible correction rank them
  - $\rightarrow$  By Similarity
  - $\rightarrow$  By Frequency / Occurrence
- → Basis is a dictionary of valid query terms (one or more words) and their frequency, language, search area, ACLs...
- $\rightarrow$  Single word terms taken from the index, multi word terms / phrases are the difficult ones
- → Potentially split up long query (zero results or test query) estimated number of results difficult / a lot of DYM lookups

#### Implementation Approaches Naive – Automaton – BK Tree – Ngram Dictionary

### Naive

- Run through list of terms and calculate distance User query: Lauss If list ordered by frequency, first=best correction LD=1 Haus(10)
- Does not scale well (distance calculation is expensive,  $O(n^2)$ )

 Haus(10)
 LD=2

 Maus(8)
 LD=2

 Mais(7)
 LD=3

 Laus(5)
 LD=1

 Faust(2)
 X

 Walnuss(1)
 X

### Levenshtein-Automaton

- Reduce comparison runtime from  $O(n^2)$  to O(n)
- Initial effort (per Query) to construct Automaton (memory consumption !)
- DirectSpellChecker in Solr or TermSuggester in Elasticsearch (in-place)
- $\rightarrow$  Stop after n visited terms



Haus(10) Maus(8) Mais(7) Laus(5) Faust(2) Walnuss(1) not accepted not accepted not accepted accepted **BK-Tree** 

Additional data structure (memory, database)

Periodic effort to (re)create the tree

Distance on the edges, start with most common term



Reduce number of comparisons with triangle inequality

# **Ngram Dictionary**

Terms are split to ngrams and indexed, query is split, too and used as query

Efficient infrastructure for search indexes available (inmemory, on-disk, with caching)

Additional filter criteria (security, search area) can be easily added as a filter

Ngram distance not and intuitive metric, post-check necessary

Solr IndexBasedSpellchecker

# Ngram Dictionary

Word	Frequency	Length	Unigrams	Area
Haus	10	4	H, a, u, s	<pre>Search_A(7), Search_B(3)</pre>
Maus	8	4	M, a, u, s	Search_A(8)
Mais	7	4	M, a, i, s	Search_B(7)
Laus	5	4	L, a, u, s	<pre>Search_A(1), Search_B(4)</pre>
Faust	2	5	F, a, u, s, t	Search_A(2)
Walnuss	1	7	W, a, l, n, u, s, s	Search_B(1)

Lauss, LD=1, Search\_A:

+Areas:Search\_A +Length:[4 TO 6] +4of5(pos(L,0,2),pos(a,1,3),pos(u,2,4),pos(s,3,5),pos(s(4,6)) $\rightarrow$  post Levenshtein check, potentially load more results





- Algorithms are understood, implementations exists
- Customization is important
- Usability decisions depend on project context Data is key (where to get valid terms from)
- $\rightarrow$  Search logs
- $\rightarrow$  co-occurance in the index (small indexes), PhraseSuggester in Elasticsearch
- $\rightarrow$  Part-of-speech tagging and extraction of patterns (POS is expensive)
- $\rightarrow$  Look around for project specific, "cheaper" sources



#### **Bastian Mathes**

bastian.mathes@raytion.com

